“I chose the salvation of humanity and the extension of the Kingdom of Jesus Christ as the supreme object for which I would live and labor…

That purpose is still, and will be to the end, the object which has shaped and mastered the thoughts, ambitions, and activities of my whole life.”
“This led me to carefully study the lives and conduct of those servants of God around me who had achieved any remarkable success in religious warfare, and from whom I might hope to learn something bearing on the work before me.

I have hunted the world over to find successful soul-winners, studying their histories and utterances, and striving to discover the principles and methods that led to their success.

I have never read a biography, heard an address or attended a Meeting, without asking myself the question, ‘Is there anything here from which I can learn how better to fulfill my own mission in enforcing the claims of my Lord, and saving the souls of humanity?’”
ADAPTATION

INNOVATION

IDEA

RENOVATION

Regent University 2018
Innovation Gathering
“No greater mistake can be made with respect to The Salvation Army than to suppose it is not a school for thought. Perhaps more theories have been produced and more schemes invented by us for gaining the highest ends of the Christian faith than by any other religious movement in existence…

When we have so many thousands of hearts inflamed with the love of Christ for sinning, suffering, and dying humanity, and possessed with a passionate desire for their rescue, you must have the constant evolution of new plans and contrivances for that purpose.”
HOW?
“The role of a creative leader is not to have all the ideas; it’s to create a culture where everyone can have ideas and feel that they are valued.”
- Sir Ken Robinson, *Out of Minds: Learning to Be Creative*
HOW?

ALIGNED?

ADAPTING?
“But, while thus inventive, The Army does not content itself with hopes and theories merely; it seek to put every fresh idea to the test of practical application, waiting for the issue, before it regards it of permanent value.”
“Christian design thinking is a Christ-centered exploratory process that focuses on the needs of others and invites their creative collaboration in discovering innovative solutions defined within a set of constraints.

It is a solution-based, iterative approach that takes on an idea, from inspiration to ideation to implementation, bringing glory to God and advancing His transforming work in the world.”